

# Addiction



Does Not Discriminate...

Persons depicted are models

“My son is just an average kid. He loves baseball. He loves life.

*We would have never imagined that he  
would become addicted to prescription drugs.”*

- Mother of a child living with addiction

 **GCADA** Governor's Council on  
ALCOHOLISM & DRUG ABUSE  
Visit us at [www.gcada.nj.gov](http://www.gcada.nj.gov) or [facebook.com/gcada.newjersey](https://facebook.com/gcada.newjersey)

**KnowAddiction.nj.gov**

**Campaign Partners**

New Jersey Office of the Attorney General – Division of Consumer Affairs, Division of Criminal Justice, Office of the Insurance Fraud Prosecutor, Division of State Police  
New Jersey Department of Human Services, Division of Mental Health and Addiction Services • New Jersey Department of Education • Partnership For a Drug Free New Jersey  
Department of Justice, US Attorney's Office, District of New Jersey